

FIBER-RICH SNACKS

Upcycle the best of fruits, vegs and seeds!



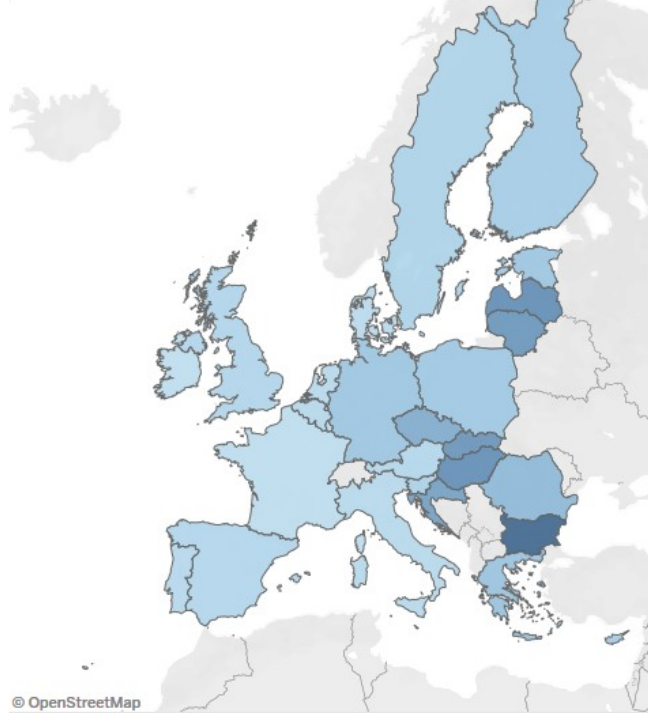
dr. Peter HANTZ, Fibervar LLC.
Klausenburg, Transylvania
www.fibervia.com

TeaZap

The Natural Energy Drink

IN A NUTSHELL

Disease related to low-fiber diet



© OpenStreetMap

<https://ec.europa.eu/jrc/en/page/fibre-180276>

Our solution

high-fiber low-sugar bars
... of upcycled pomace



~50% of recommended fiber intake

we discard 1000 tons of pomace
@ juice and oil production

IN A NUTSHELL



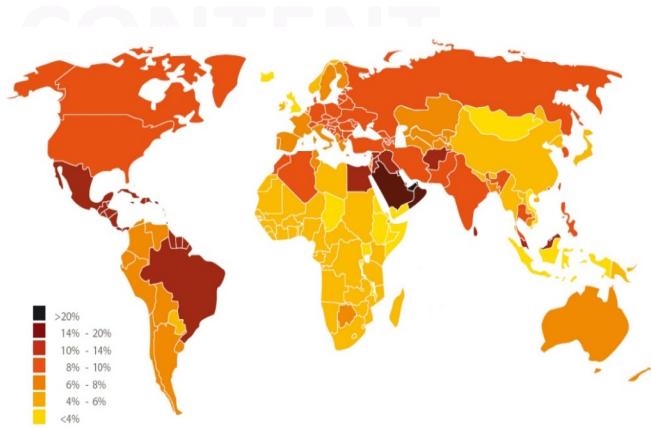
**Synthetic energy drinks:
quick peak of
sugars and caffeine**

Our solution

**Fruit juice – based
With Tea and Guarana Extract
Long-lasting Energizing Effect**

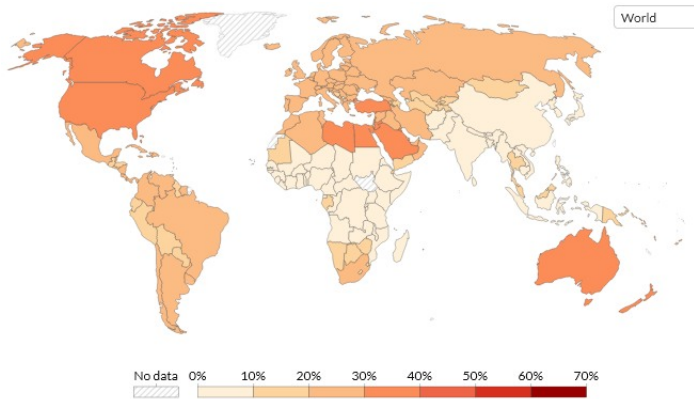


SNACK VALUE PROPOSITION: >35% FIBER



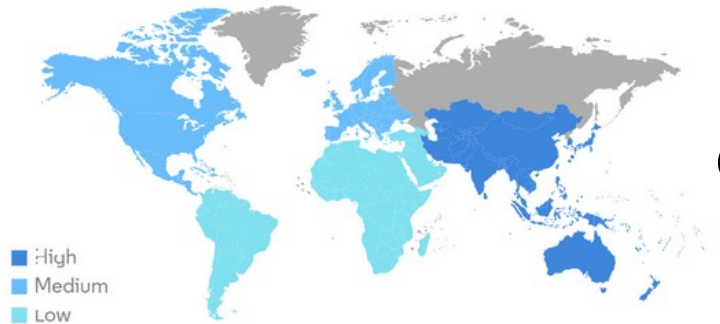
World Diabetes Map

(Pre)Diabetes –FiberVia
nourishes your gut microbiome



World Obesity Map

Obesity – eat calmly FiberVia
low calory & GI - makes you full



Constipation Treatment
Market Map

Constipation – FiberVia's
fiber combination helps!

A SOCIETY-LEVEL PROBLEM



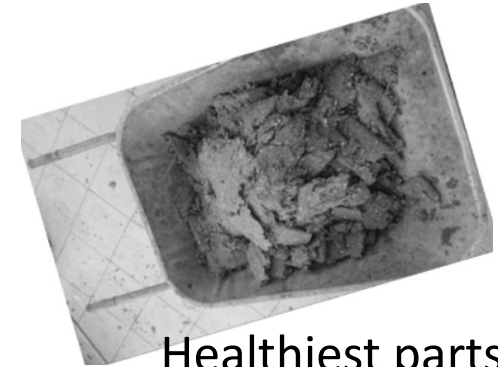
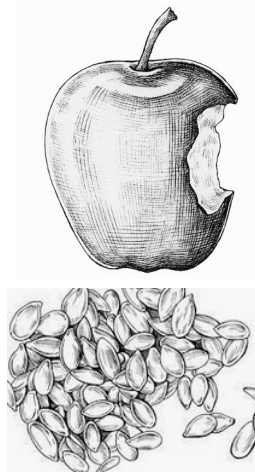
Sugar-rich foods and drinks

**Sugar and fat everywhere
out of control**

**Fill the shelves
with healthy fibers!**

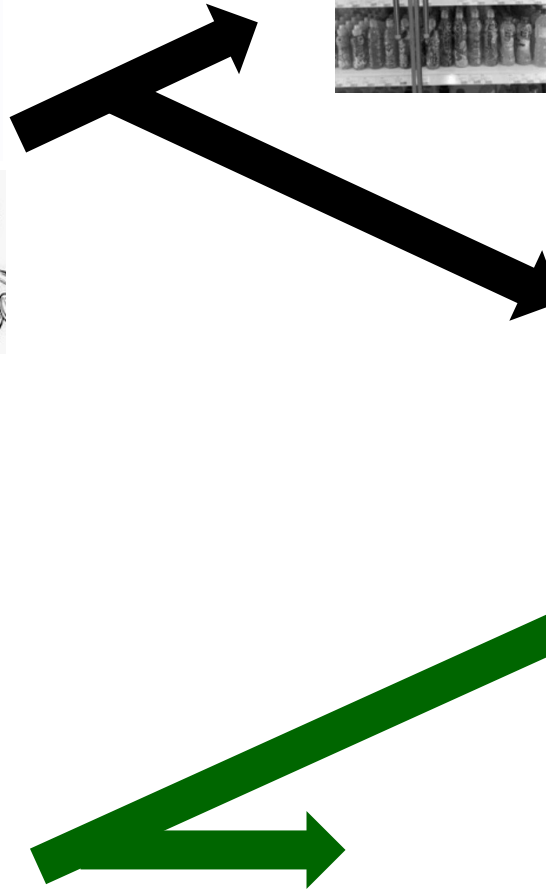
PRODUCTION (2023)

Classical juice/oil factory:



Healthiest parts wasted!

Fibervar LLC



Tea-Guarana enriched drink:
Side Product



Fiber-rich snack:
Main product

PRODUCTION & INNOVATION



Excellent consistency:

- physico-chemical (not chemical!)
- technological innovation (proprietary)
- tunability

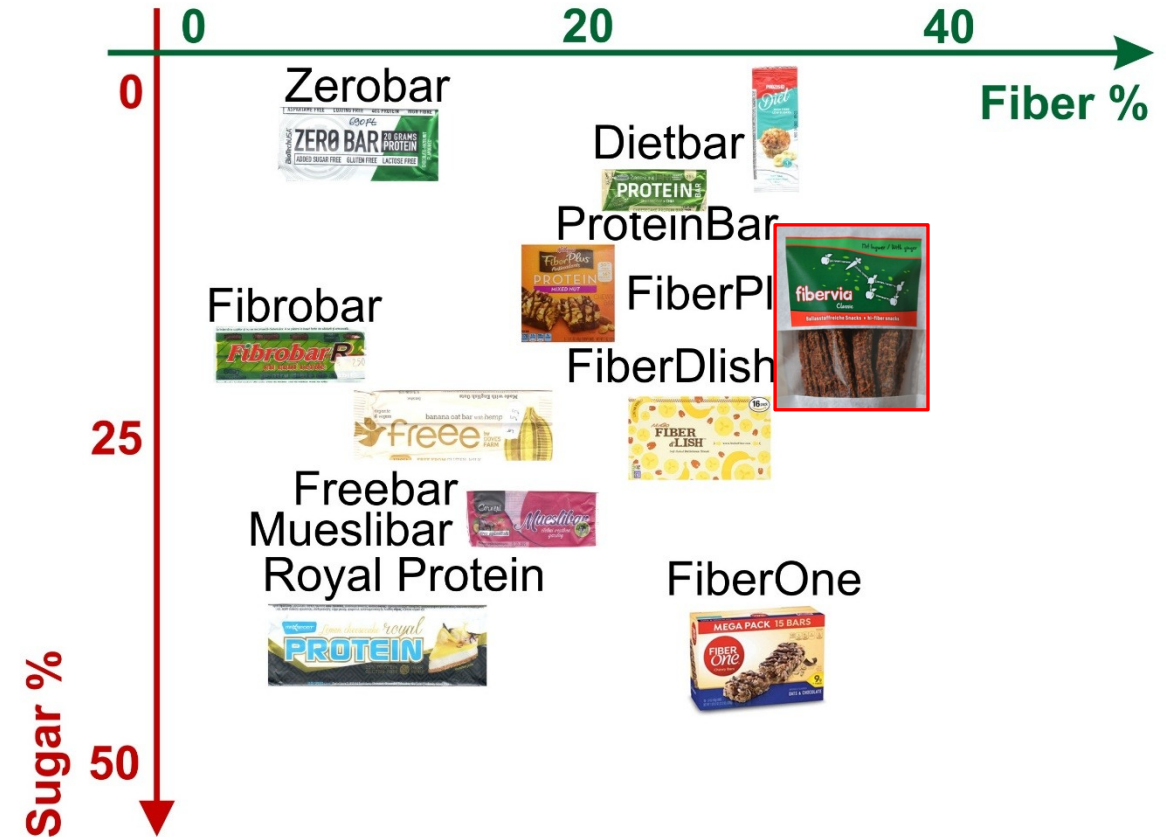
COMPARISON

Competiton Landscape

- Tasty & quickly fill the stomach
- Not a pill or powder
- Low GI
- Effective against most types of constipation

Potential

- ~ 10 M t/yr juice (~ **100k t pomace**) in EU
- ~ 10 k t/yr hemp seed
- INNOVATION MARKETING!



Parallel Product: JuuTee/TeaZap

A NATURAL ENERGY DRINK

Tea-guarana extract:
polyphenols, caffeine
Long-term energizing effect

Special condiments (4 tastes)



Polyphenols and caffeine in JuuTee

Polyphenols ~100 mg/100 mL

Caffeine 14-40 mg/100 mL

The self-association of the black tea polyphenol theaflavin and its complexation with caffeine

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**Long-lasting energizing effect :
likely caffeine - polyphenol / tannin complexation**

PRODUCTION (2023)



Four Natural Flavors:

Ginger

Lemon

Cinnamon-Orange

Propolis – world novelty in juices!



GRANTS AND AWARDS

Startup grant



EIT Jumpstarter prize & Seedbed grant



World Food Innovation Awards

